



The Sisters of IHM Foundation

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2017 Sisters of IHM Spirit Award Recipient

Pia Ferrario, Retired CEO Victoria's Secret Direct, a subsidiary of Limited Brands

Pia Ferrario is the recipient of the 2017 Sisters of IHM Spirit Award. Throughout her life, Pia has exemplified her Catholic faith through service to her community and others; a value she first learned from her parents and was reinforced by the IHM sisters.

Pia is the daughter of the late Angela and Pio Ferrario. She attended St. Mary's grade school and graduated from Marywood Seminary. In 2012, she retired as CEO after 23 years of serving in a number of executive roles at Victoria's Secret Corporation, a subsidiary of Limited Brands, Inc.

Pia is a true model of the IHM spirit. She continues her dedication and commitment to her family, faith, and community. Embracing strong, lifelong Catholic values, her philanthropic and charitable affiliations include: Catholic Relief Services; Catholic Charities of the Archdiocese of New York; Food Bank for NYC; and UNICEF. She serves on the finance council and several other committees at her parish in New York City.

The IHM Congregation is pleased to present Pia Ferrario with the 2017 Sisters of IHM Spirit Award.

IHM Center
2300 Adams Avenue
Scranton, PA 18509
570-346-5431

www.sistersofihm.org
bubsera@sistersofihm.org
ihmfoundation@sistersofihm.org